

Loren Dooley

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LINKS

[Portfolio](#)

EMPLOYMENT HISTORY

Feb 2024 — Present	Coordinator of Creative Affairs, The Network	New York City
	<ul style="list-style-type: none">Organize, analyze and develop scripts, script coverage, pitch decks, acquisition materials and other development potential for distribution on The Network.Lead and manage scheduling for Television and Film department communicating with internal and external stakeholders.Help lead marketing/creative distribution campaigns and outreach for social content across all platforms.Research media strategies, produce industry analytics and monitor trends for global reach.	
Feb 2024 — Present	Business / Creative Development , The Boathouse Agency	New York City
	<ul style="list-style-type: none">Create decks and briefs for prospective advertng clients.Pitch and develop creative ideation for Ad campaigns.Help manage accounts with clients along with organizing Ad campaign production shoots.	
Aug 2024 — Feb 2025	Box Office Management , The Historic Bama Theatre	Tuscaloosa, AL
	<ul style="list-style-type: none">Event managed and supervised for live theatre performances.Built ticketing for events with over 800+ patrons.Answered and interacted with patron inquiries via phone, email and in-person.	
Oct 2023 — Oct 2023	Production Assistant, Production Glue	Washington, D.C.
	<ul style="list-style-type: none">Aided in maintaining structure for live event and filming operations. Orchestrated and assisted staff needs through unscripted production.	
Dec 2022 — Dec 2022	Production Assistant , "Someway Somehow" Musical	Washington, D.C.
	<ul style="list-style-type: none">Maintained production reports/logs, contact and call sheets. Organized databases to ensure accurate tracking and reporting of production records.	
Oct 2022 — Dec 2022	HBO Max Campus Brand Manager , Riddle and Bloom	Washington, D.C.
	<ul style="list-style-type: none">Produced weekly creative content for social media stories, post and reels. Managed weekly campaigns promoting HBO Max content and platform.Engaged in activation activities with peers on campus expanding engagement.	
Jun 2022 — Aug 2022	Content Production Intern , CBS Creative Services under Paramount	Los Angeles, CA
	<ul style="list-style-type: none">Researched and pitched new marketing/content strategies to senior level leadership for CBS network.Edited EPK packages through Adobe Creative Suite for CBS network.Produced String-outs for senior editors and shadowed sponsorship lineups for affiliates.	

EDUCATION

Aug 2019 — May 2023	B.A. Media, Journalism and Film Concentration in TV and Film, Dance Arts Minor, Howard University	Washington, D.C.
	Summa Cum Laude - 3.95 GPA	

SKILLS

Media Production	Ability to Work Under Pressure
Post-Production/Editing/ Adobe Creative Suite	Flexible/Adaptable
Creative Development /Writing	Detail Oriented/Organized
Scheduling/Administrative	Written and Verbal Communication Skills
Google Suite/ Microsoft Office Suite	Data Analysis